

Student Services

IABC/BC'S STUDENT NEWSLETTER

SPRING ISSUE – MARCH 2015

SFU Communique Blog Features SCOY winner, Denisa Orlandea



Taking Risks for Success: Award-winning Communicator Shares her Tips

Taking risks can be scary - whether you are thinking of taking a more active role in a club or extending your co-op term, it's not always easy to know if you made the right decision. But that didn't stop Denisa Orlandea during her undergrad at SFU. Denisa's decision to extend her co-op term (thus delaying her graduation), led her to achieve more than 16 months of professional communication experience and ultimately, winning the Student Communicator of the Year award in 2014.

► Read the full article online at SFU Communique: <http://bit.ly/taking-risks-denisa-orlandea>

Communication Planning 101: Event Recap

The transition from the classroom to the boardroom is not always easy—but at the core of it all is an effective communications plan.

Last February, we had SFU Alumna and IABC/BC's Director of Student Services, Patricia Zhou, show the ropes on what it takes to exceed within the workplace environment. This interactive session focused on the how-tos of effective communication planning as well as how to get your application in tip-top shape for the Student Communicator of the Year Award. The evening was a success, as attendees enjoyed refreshments and even got a chance to apply their learnings in a real life case study.

► Some highlights from #CMNS101 from our sold-out evening: <https://twitter.com/hashtag/cmns101?f=realtime>

Applications are Open for the Student Communicator of the Year Award!

**A full year of IABC/BC membership? Check.
An \$800 scholarship? Check. Being able to connect
with the industry's leading talents? Check!**

Our annual Student Communicator of the Year (SCOY) Award recognizes talented students for excellence in communication.

Applying for this award is a great opportunity for students to test their skills with a recently completed communications project. They also get feedback from a panel of experienced industry experts. All applicants—whether they win or not—will receive feedback from the judges.

Deadline Extended for SCOY Submissions:

The deadline for SCOY entries is now on Friday, April 24, 2015.

► **To apply or to learn more about SCOY, visit:**

<http://iabc.bc.ca/awards-accreditation/student-communicator/>



Alexandra Lowe (left) is presented with a SCOY Award at IABC/BC's 2014 Bronze Quill Gala.
Photo Credit: Vincent L. Chan

Upcoming Event: Speed Mentoring

Spring into Speed Mentoring with IABC/BC!

"Mentoring is a brain to pick, an ear to listen, and a push in the right direction." - John C. Crosby

Join IABC/BC on May 13 at 6:00pm at SFU Harbour Centre for our next event '**Spring into Speed Mentoring**'. Students will have a chance to speak to mentors who are in various stages of their careers. This event is designed to help students who are looking for mentorship and guidance during their transition from the classroom and into the workplace.

► **Visit our [events page](#) to stay updated on current and future events!**

STUDENTS CORNER

Got a career-related question to ask?

Should I write a follow-up letter?

Life after graduation: To travel or not to travel?

How can I impress during the interview?

I'm getting interviews but no job offers!

IABC/BC invites you to reach out with your communications and career inquiries! Your question will be answered by our IABC/BC communications experts and will be posted in the Student's Corner for everyone to view.



We aim to provide the best content to serve our IABC/BC student members. If there's a particular topic you would like to see covered, let us know at students@iabc.bc.ca or tweet us [@IABCbcStudent!](https://twitter.com/IABCbcStudent)