



Sponsorship Benefits

	PLATINUM \$2,500 +*	GOLD \$1,000 +*	SILVER \$750 / \$500*	BRONZE \$300*	GREEN / IN-KIND \$200	BREAKOUT \$100	CONTRIBUTOR \$100
Pre- Conference:							
• Exclusive sponsorship of the reception	✓						
• Sponsor representatives attend reception	✓						
• Table for promotional materials at reception	✓	✓					
• Colour logo and link on conference and IABC websites	✓	✓	✓				
• Your company name and link on conference and IABC websites				✓	✓	✓	✓
• Mentions on social media leading up to conference	✓						
Conference Program & Welcome Packages:							
• Logo on conference program	✓						
• Logo on conference agenda		✓					
• Marketing materials included in attendee packages	✓	✓					
• One piece of marketing material included in attendee packages			✓	✓	✓	✓	
• Distribute your branded product to conference attendees					✓		
Conference Event:							
• Welcome speech at conference	✓						
• Opportunity to introduce a conference sessions		✓					
• Verbal recognition as exclusive conference sponsor	✓						
• Verbal recognition during conference from Emcee		✓	✓	✓		✓	✓
• Logo signage displayed at event	✓	✓					
• Name on signage displayed at event			✓	✓	✓		
• Opportunity to introduce a breakout speaker			✓				